



UNIT-e Vocational Management and Tracking Employer Contact Management

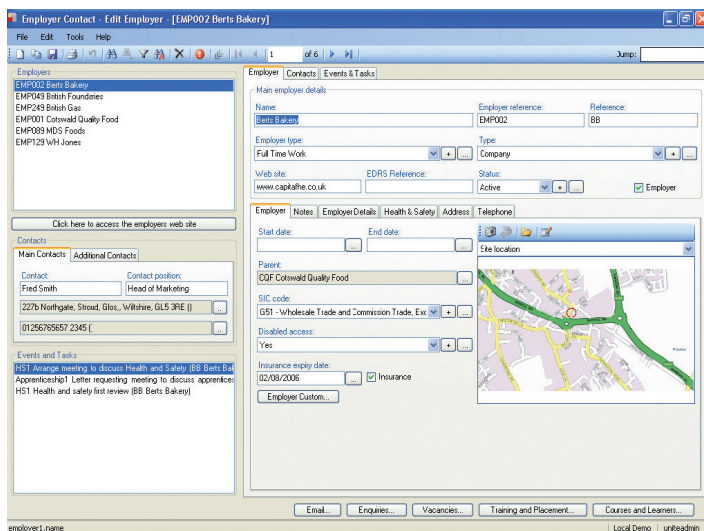
An efficient and effective CRM system for education and training providers

Maintaining strong relationships with employers requires accurate records and comprehensive information about an organisation including; contacts, their trainees and students, enrolment and training plan history, events that have taken place and are planned for the future.

For many years, most colleges, especially general Further Education colleges, have had many local employers with whom they have a variety of points of contact - short term work experience, longer work placements and work based learning provision etc. With an increased emphasis being placed by the funding councils on this college/employer relationship in general and work based learning in particular, colleges are needing to record the details of these relationships in a more detailed and comprehensive manner.

Indeed such is the Learning Skills Council's involvement in this area, that funding is being moved from the college to the employer who then decides which local college will best serve their needs. Colleges are therefore having to operate with a far more professional approach to their customer relationship and, as always, having effective software lies at the centre of such business operations.

Employer Contact Management has been built using Information Interface; it extends and enhances the existing functionality. Providing all the relevant CRM information in one place including; multiple contact details, events associated with the college-employer relationship, essential Health and Safety information, placements information for college students temporarily in the workplace and Learners who are employees following a college course as a formal part of their employment.



Key Benefits

- A CRM solution designed for Further and Higher Education
- Fully integrated with your student record solution
- The information you need at your fingertips
- Supplied along with a comprehensive business process review
- Built using the power of the UNIT-e flexible and tailor-able architecture